



PHILL TARLING
INTELLIGENT STYLING

New Client Consultation Form



Client Name	<input type="text"/>
Consultation Date	<input type="text"/>
Styling Date	<input type="text"/>
Location	<input type="text"/>
Follow Up	<input type="text"/>
Feedback Form	<input type="text"/>

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*There's no better investment,
than investing in yourself*

Phill

*Let's Get
Started*





General Information

Name

Address

Phone

Email

Gender

Occupation

Age

How did you hear about me & what did you search?

Do you have any previous experience with a Stylist/shopper?

Yes No

Measurements:

Height

Dress Top Bottom

Bra

Suit Jacket

Chest

Shoulder

Collar

Waist

Inside leg

Shoe

Hair Colour

Eye Colour

Skin Tone

How would you describe your body Shape?

Men:

- Athletic/inverted triangle
- Rectangle (symmetrical)
- Triangle (dad bod)
- Trapezoid (perfect shape!)
- Oval (apple shape)

Women:

- Pear (heavier hips and thighs)
- Apple (heavier around middle)
- Hourglass (symmetrical)
- Strawberry (top heavy)
- Slender (straight up and down)

Anything Noteworthy about your body shape?

- Short body Long body
- Short arms Long arms
- High waist Low waist
- No waist

Send 3 images of yourself including full body shots, so I can determine your body shape



Further Information

Silver or Gold jewellery?

Silver Gold

Pierced ears?

Yes No

Are there any priority clothes/outfits/items you need to buy?

What things would you like to gain from your styling session?

How would you describe your personality in 3 words.

1. 2.

3.

How would you classify your style personality?

- Dramatic/Dandy/Expressive
- Sporty/Sportlux
- Traditional
- Elegant/Executive
- Romantic/Soft
- Relaxed/Casual
- Classic/Timeless
- Natural
- Preppy
- Rugged/Masculin
- Rocker/Rebel
- Military/Uniform
- Fashionista

What heels do you wear?

Low Mid High

What shoes do you wear?

Buying clothes for a:

special occasion a general update?

How would you describe your current daily style?

What are some of your current clothing

Likes

Dislikes

When you look at the clothes in your wardrobe what words come to mind?

Do they reflect how you want to look?

Yes No

What words would you prefer?

What are your expectations from a styling session?

1.

2.

3.



The New You

What words communicate your ideal future style?

What type of clothes do you currently wear & what % of time?

What type of clothes would you like to add to your wardrobe?

What style/trends/patterns /colours do you NOT like and Why?

Style

Trends

Patterns

Colours

Why?

Are there any celebrities or personalities who's sense of style you admire?

What areas you would like to...

1. Draw attention

2. Disguise

What colours do you wear that people always comment on?

What style/trends/patterns /colours do you like?

Style

Trends

Patterns

Colours

Do you have favourite colours?

Why?

Do you know what colours flatter you the most?

Are you open to trying new colours

Yes No



The New You

How much would you spend on the following items?

- Coat/Rain Coat
- Jacket/Blazer
- Jumper/Sweater
- Shirt
- Top
- T-Shirt
- Dress
- Skirt
- Shorts
- Trousers
- Jeans
- Shoes
- Belt
- Bag
- Jewellery
- Watch
- Scarf
- Hat
- Gloves
- Underwear
- Swimwear

What shopping mistakes do you regularly make and why?

What shops do you like & regularly purchase from?

1.
2.
3.
4.
5.

What shops do you dislike?

1.
2.
3.
4.
5.

What is your clothing budget?

Are there any additional elements you'd like me to consider?

Would you be prepared for parts of this session to be posted to my social media?

Yes No

If Yes please add your personal links.

Will you leave a review on my Google My Business Account.

Yes No